Fiscal Estimate - 2009 Session

☑ Original	Updated	Corre	cted	Supplemental			
LRB Number 09-3	834/1	Introduction	n Number	SB-419			
Description Requiring the Department of Agriculture, Trade and Consumer Protection to establish standards for products sold as honey, prohibiting the labeling as Wisconsin certified honey of a product that has not been determined to meet the standards, prohibiting the labeling as honey of a product that does not meet the standards, and requiring the exercise of rule-making authority							
Fiscal Effect State: No State Fiscal Effect Indeterminate Increase Existing Appropriations Decrease Existing Appropriations Create New Appropriations	□ Incre Reve Deci Reve	ease Existing enues rease Existing enues		s - May be possible in agency's budget No			
Local: No Local Government Costs Indeterminate 1. Increase Costs Permissive Mandatory 2. Decrease Costs Permissive Mandatory Permissive Mandatory Permissive Mandatory Permissive Mandatory Permissive Mandatory Districts 5. Types of Local Government Units Affected Towns Village Cities Counties Others School WTCS Districts							
Fund Sources Affected Affected Ch. 20 Appropriations GPR FED PRO PRS SEG SEGS S. 20.115(1)(a)							
Agency/Prepared By		Authorized Signat	ure	Date			
DATCP/ Bill Walker (608) 2	Bill Walker (608) 22	4-4353	12/4/2009				

Fiscal Estimate Narratives DATCP 12/4/2009

LRB Number	09-3834/1	Introduction Number	SB-419	Estimate Type	Original
Description					

Description

Requiring the Department of Agriculture, Trade and Consumer Protection to establish standards for products sold as honey, prohibiting the labeling as Wisconsin certified honey of a product that has not been determined to meet the standards, prohibiting the labeling as honey of a product that does not meet the standards, and requiring the exercise of rule-making authority

Assumptions Used in Arriving at Fiscal Estimate

This bill requires the department to establish standards for products sold as honey. Those standards must be consistent with the standard under the UN Food and Agriculture Organization Codex Alimentarius. The bill also requires the department to establish standards for private laboratories to follow in testing honey.

The bill prohibits the labeling of a product as "Wisconsin certified honey" unless it meets the standards above, was produced in this state, and unless a summary of the laboratory test is submitted to the department. The bill requires the department to investigate violations of the Wisconsin certified honey labeling requirements.

Finally, the bill also prohibits the labeling of a product as "honey" unless it meets the standards above. The bill authorizes individuals who suffer damages to bring an action against the violator.

Under the bill, the department would be required to perform three tasks:

- 1. Promulgate rules establishing honey standards and laboratory testing standards,
- 2. Receive and approve applications to label products as "Wisconsin certified honey," and
- 3. Investigate and take legal action against violators of the "Wisconsin certified honey" provisions of the bill. (The department would also be able to investigate mislabeling of products as "honey" under its general investigatory powers.)

The department expects rule-making under this bill to be relatively simple and that rule-making costs may be able to be be absorbed by the department.

The department estimates that fewer than 100 applications per year would be made to label products as "Wisconsin certified honey." The department anticipates covering the costs of processing such registrations through fee set in rule, in a manner similar to the Something Special from Wisconsin labeling program. This estimate assumes that the department would not make any additional efforts to market or promote the "Wisconsin certified honey" label.

Based on a similar law in Florida, the department estimates that it would investigate up to six cases per year concerning the mislabeling of honey. In general, an investigation requires 100 hours of staff time. Six investigations would therefore require 0.3 FTE positions. Each investigation would also incur approximately \$500 in laboratory and materials costs. Annual costs for six investigations would be approximately \$24,000. The department may be able to absorb up to this level of additional costs.

Long-Range Fiscal Implications

Fiscal Estimate Worksheet - 2009 Session

Detailed Estimate of Annual Fiscal Effect

Original	Updated	Corrected	Supplemental					
LRB Number 09-38	34/1	Introduction Numb	oer SB-419					
Description Requiring the Department of Agriculture, Trade and Consumer Protection to establish standards for products sold as honey, prohibiting the labeling as Wisconsin certified honey of a product that has not been determined to meet the standards, prohibiting the labeling as honey of a product that does not meet the standards, and requiring the exercise of rule-making authority I. One-time Costs or Revenue Impacts for State and/or Local Government (do not include in annualized fiscal effect):								
II. Annualized Costs:		Annualized Fiso	eal Impact on funds from:					
II. Alliaunzea docto.		Increased Costs	Decreased Costs					
A. State Costs by Category								
State Operations - Salaries		\$17,000	\$					
(FTE Position Changes)								
State Operations - Other C	Costs	7,000						
Local Assistance								
Aids to Individuals or Orga	nizations							
TOTAL State Costs by	Category	\$24,000	\$					
B. State Costs by Source of	B. State Costs by Source of Funds							
GPR		24,000						
FED								
PRO/PRS								
SEG/SEG-S								
III. State Revenues - Comp revenues (e.g., tax increase	lete this only when e, decrease in licer	proposal will increase on use fee, ets.)	r decrease state					
			Decreased Rev					
GPR Taxes		\$	\$					
GPR Earned								
FED								
PRO/PRS								
SEG/SEG-S								
TOTAL State Revenue	es .	\$	\$					
NET ANNUALIZED FISCAL IMPACT								
		<u>State</u>	Local					
NET CHANGE IN COSTS		\$24,000						
NET CHANGE IN REVENUE		\$	\$					
Agency/Prepared By	Αι	thorized Signature	Date					
DATCP/ Bill Walker (608) 22	24-4353 Bil	l Walker (608) 224-4353	12/4/2009					